



GlobeCast and Lamhas Offer Teleport Services from India

Partnership provides satellite uplinking from Mumbai to GlobeCast's content delivery network

Singapore, 21 June 2006 – Content management and delivery company GlobeCast now offers teleport services from Mumbai, India, thanks to a partnership with Lamhas, a leading Indian satellite service provider.

The Lamhas teleport is a full service commercial teleport from Mumbai - the entertainment and media hub in India - and is equipped with a range of high end professional quality equipment capable of providing production services, origination & associated services, and transmission services. The teleport also operates multiple dishes from its facility in New Mumbai and has much room to expand.

This partnership emphasizes the important role that the large and growing Indian market plays in GlobeCast's worldwide basket of services and makes the Indian market more easily accessible to its global customer base. David Justin, CEO GlobeCast Asia said, "We believe that when GlobeCast's commitment of providing high-quality, end-to-end services is coupled with the professional teleport services available from Lamhas in this crucial market, it will provide international broadcasters with a higher grade of service."

The partnership also provides Indian broadcasters with access to the global resources and expertise of GlobeCast. Manoj Shah, Director Lamhas said that "Given the large presence of GlobeCast on all continents and markets, this partnership will especially benefit broadcasters seeking seamless service from India to the rest of the world."

With the partnership in place GlobeCast now offers distribution services over India on the Indian hot bird satellite Insat 4A. Located at 83°E, Insat 4A is home to many Indian channels, including the must carry Indian state channels, which gives it virtually complete penetration into cable networks.

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GlobeCast (www.globecast.com) - a subsidiary of France Telecom - is a €350m global content management and delivery company. Via its worldwide satellite and fibre network, the company manages and transports 10 million hours of video and other rich media yearly for its core customer base of broadcasters, as well as corporate, government and retail clients. GlobeCast is network agnostic and ingests once to deliver content to any network via multiple platforms, including direct-to-home satellite, cable, video-to-mobile, IPTV/video-over-ADSL, desktop broadband, and more. It is now the world's largest provider of delivery services to live television-over-mobile operators and in 2005, it won Cable & Satellite International's Product of the Year award for Best Outside Broadcast Technology for WING *Content Exchange*, its IP-based file delivery platform. The company's global presence includes 15 teleports and technical operations centres throughout Europe, America, Asia, Africa, the Middle East and Australia.

GlobeCast: New Media, Fresh Ideas

Lamhas Satellite Services Ltd. (www.lamhas.net) – a relatively new entrant in the field of Media with highly experienced broadcast professionals - has set up one of India's largest state of the art teleports. The International level teleport is located in a sprawling area measuring 16,500 sq ft in the International Infotech Park at New Bombay. Lamhas is a one-stop satellite service provider with a range of services that include bandwidth, uplink, downlink and turnaround, playout, DSNG vans, and digital cinema services. Lamhas offers satellite bandwidth in C-band and Ku-band over the Indian region on Insat 4A and Insat 3B. Currently the teleport has two large uplink antennas – 9.3 mtrs and 6.3 mtrs with complete RF chains and two 4.5 meter uplink antennas. Lamhas offers a multichannel up-linking service, state-of-art encoding, stat mux, routers, ASI /SDI matrix, international video gateway, modulators, up-converters and NMS (network management system), along with playout and shooting studios, encryption services, fiber connectivity to anywhere around the globe and more. The entire infrastructure is highly compatible and easily upgradeable to as many as 32 channels uplink with complete MPEG stream monitoring facility for analysis.