



GlobeCast provides satellite delivery of the 2006 Tour de France for France Télévisions and the EBU

GlobeCast to deploy nine mobile units throughout the course to facilitate live broadcasting by rights holders from July 1-23

Paris, 30 June 2006 - GlobeCast, a global provider of satellite broadcast and content management services and a subsidiary of France Telecom, announced today that it will supply France Télévisions and the European Broadcasting Union (EBU) with satellite coverage of the 2006 Tour de France. GlobeCast will deploy up to nine SNGs and mobile microwave units at each stage of the race supported by 30 technical professionals from July 1-23, 2006.

Footage shot via motorcycle and helicopter by SFP (Société Française de Production) will be transmitted over Telecom 2C back to France Télévisions' production trucks at the finish line via GlobeCast mobile units stationed at various points along the course. In all, GlobeCast's solution will support up to 20 simultaneous video signals for complete live coverage. GlobeCast will also distribute EBU's international rights holder feed via satellite.

GlobeCast (www.globecast.com) - a subsidiary of France Telecom - is a global content management and delivery company. Via its worldwide satellite and fibre network, the company manages and transports 10 million hours of video and other rich media yearly for its core customer base of broadcasters, as well as corporate, government and retail clients. The company's global presence includes 15 teleports and technical operations centres throughout Europe, America, Asia, Africa, the Middle East and Australia.

GlobeCast: New Media, Fresh Ideas

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