

Content Aggregation and Distribution

Premium worldwide content for the international PayTV marketplace

Globecast Content Aggregation and Distribution (CAD) brings premium channels and PayTV operators together, forging innovative partnerships in the international PayTV arena

Content Aggregation and Distribution



Globecast CAD is an ideal service for

- Channels exploring new markets seeking to expand their distribution to digital platforms in the broadcast and hospitality industries
- PayTV platforms seeking to enhance and differentiate their content lineup

Our services and key advantages

Globecast CAD secures distribution for international and ethnic content worldwide. Globecast helps channels and content providers find the best market and distribution strategy to further monetize their content.

- Consultation on broadcasting license and regulatory issues
- Flexible, customized partnerships and market approach based on the channel genre
- Distribution on multiple PayTV platforms including cable, satellite, mobile (iPhone, iPad, etc) and online
- Globecast's expertise and presence in various key local markets around the world

Other value-added services

For channels a true one-stop-shop service comprising

- End-to-end content management
- Playout services
- Satellite & fiber delivery via the Globecast Backbone Network and 33 Points-of-Presence
- Post production and creative services in Asia

For operators

- Efficient, effective and proactive content aggregation partner
- Diverse content offering for all targeted demographics

Regional/thematic packages for major Pay TV operators

- A variety of packages from the Middle East, Africa, Asia and Americas
- Relationships with Pay TV operators around the world including Starhub, Indovision, Dish Network, Orange, Free, World TV and others

Customer references

