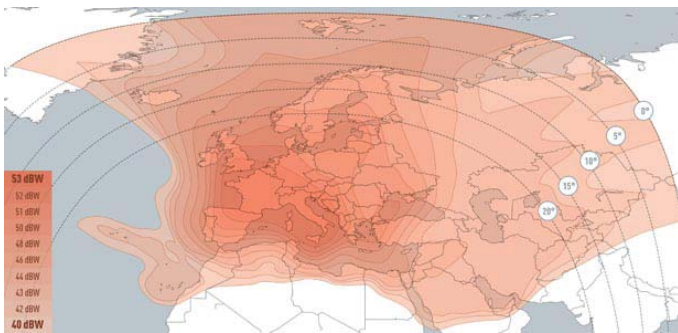


# EUTELSAT HOT BIRD 13

@ 13° East - Ku-Band

The largest broadcast neighborhood in the world, reaching more than 138 million homes in Europe, Northern Africa and the Middle East

## Reaches a large community:



- Privileged coverage of 38 countries across all of Europe, North Africa and the Middle East
- 138+ million homes in Western and Eastern Europe, North Africa and Middle East
  - 63 million households via cable (45%)
  - 66 million households via DTH/SMATV (48%)
  - 9 million households via IPTV
- Over 2 million hotels rooms
- 13 Pay-TV Packages

## On this satellite, Globecast offers:

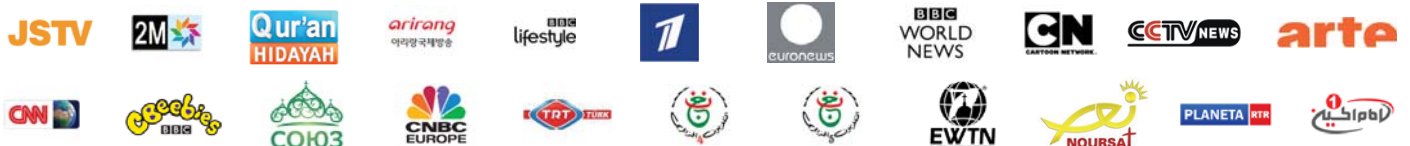
- Unrivaled expertise as the largest service provider on EUTELSAT HOT BIRD 13 operating 8 DTH platforms, in DVB-S and DVB-S2 from Paris and London with 145+ channels including 9 in HD
- 32% of all Hot Bird's FTA channels with half of all HD FTA channels
- Simulcrypt systems compatible with major European Pay-TV packages
- Ease of access for your audience, with receiving antennas as small as 60cm

## Carries a prime and diverse neighborhood:

- The most prestigious address in the sky, with a neighborhood including the world's leading broadcasters
- +1100 TV channels in 47 different languages
- 417 Free-To Air channels
- 668 Pay-TV channels
- +220 HD channels
- 300 radios

## Customer References:

### ■ SD references:



### ■ HD references:

