

Special Events

Tailored solutions for all your special events coverage

Major events coverage requires flawless organization and experience. Globecast's staff and facilities on five continents can manage your complex requirements, from production to contribution and international distribution. Sports events, conferences, concerts, business venues, festivals, etc.

Globecast's local presence gives you worldwide coverage

Special Events



Main users

- TV channels and content distributors
- Production companies and event agencies
- Host broadcasters and event organizers
- Sports federations and rightsholders
- Companies and local authorities

Our resources

- 800 professionals around the world
- 6 booking centers open 24/7
- Over 60 production/transmission SNGs and Flyaways in HD-SD on 5 continents
- 12 teleports and international MCRs
- A secure international fiber network (GCBN)
- Access to all satellite capacities open to ad-hoc traffic (Eutelsat, Intelsat, Asiasat, etc.)

Services offered

- Tailor-made project management from production to broadcast
- Technical and operational coordination
- International distribution
- Encoding and rights management
- Helpdesk support for reception sites and broadcasters
- Broadcast via internet and 3G mobile phone networks

Key advantages

- Sales people and technicians with a wealth of experience in event management
- Experienced, specialised project managers (Sport, News, Enterprise, etc.)
- The advantages of a big group combined with the proactivity of dedicated teams
- Partnerships with various key operators for global coverage

Globecast Content Exchange

- Not all of your events need live coverage or a large team. This is why Globecast developed a simple, user-friendly file transfer platform. Globecast Content Exchange allows you to transfer and to exchange your audiovisual content in a secure and economic way.

