

MEASAT-3

@ 91.5° East - C-Band

The leading HDTV satellite in Asia, with extensive Asia-Pacific coverage

Reaches a community of:



- Over 100 countries, representing 70% of the world's population
- Cable and IPTV HD platforms and key TV headends in Asia
- A potential of over 375M Pay-TV Subs

On this satellite, Globecast offers:

- Top value for HDTV satellite distribution in Asia
- Uplink from Hong Kong to a broadcast footprint which covers Asia, Australia, the Middle East, Eastern Europe and Eastern Africa
- Co-location with MEASAT-3a, creating a position of choice for the HDTV neighborhood for major international HD channels, reaching all key HD Pay-TV platforms in Asia
- Cost-effective distribution for channel distribution in DVB-S2 and MPEG-4
- Assistance in securing carriage on cable, DTH and IPTV networks in relevant markets

Carries a prime and diverse neighborhood:

- 120+ channels, 60+ in HD
- The best-established C-band HDTV neighborhood of Asian satellites
- Major international HD channels at this location: TV5 Monde Asie, Eurosport Pacific, AXN, SET One, ITV Choice, beIN Sport, FOX, Discovery, History, National Geographic

Customer References:

