

Globecast Launches RT on FOXTEL in Australia

Artarmon, NSW - 19 Feb 2015 — [Globecast](#) and [FOXTEL](#) today announced the launch of RT (formerly Russia Today) on the Foxtel Direct-to-Home (DTH) platform, giving audiences in Australia 24/7 access to the Moscow-based news channel.

An international news network, RT provides its viewers with a mix of the latest news and hard hitting analysis, offering diverse perspectives on current affairs. It broadcasts 24/7 in English, Arabic and Spanish to more than 700 million viewers worldwide. RT also delivers its content online and was the first TV news network to exceed two billion views on YouTube. It is the winner of the Monte Carlo TV Festival Award for best 24-hr broadcast, and the only Russian TV channel to gain three nominations for the prestigious International Emmy Award for news reporting.

Commenting on the launch, Simon Farnsworth, CEO Australia, Globecast said, "Globecast has an established reputation for sourcing specialised news content to service Australia's increasingly multi-cultural population. We are pleased to increase this offering through the launch of RT"

Sergey Lisnevsky, head of distribution at RT said, "It's great to be able to bring RT's exclusive programming to millions of viewers in Australia. We are confident that our award-winning channel will resonate strongly with the local audience, and will be a welcome addition to the country's news offering."

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