



Globecast delivers all the key moments of UK Election

Paris, 13 May 2015 — [Globecast](#), the global solutions provider for media, was central to the live coverage of the UK General Election, helping broadcasters around the world get all the key moments live on air. In total, 78 different counts were covered on the day for the major broadcasters, including Sky, the BBC, ITV, BBC Wales and C4.

In addition, Globecast provided the facilities for full multi-camera OBs at the Prime Minister David Cameron's Witney constituency, Downing Street, Buckingham Palace and key counts in Sunderland and Newcastle. Support was also provided for OB trucks used by broadcasters from 11 countries: Italy, the Netherlands, France, Sweden, Belgium, Denmark, Germany, Luxembourg, Spain, Croatia, and of course the UK.

In all, Globecast's efforts enabled live streams from 134 cameras, including four Steadicam, nine jibs and three cranes. Over 24 km of cable and 162 camera operators were deployed on the night.

BBC Programme Editor Sam Woodhouse said, "I was delighted to work with Globecast again. They were able to provide dozens of OBs of the highest quality. Their team faced huge logistic challenges to put together the hundreds of staff and mountains of kit required. It was an enormous task which they handled with breath-taking efficiency."

Project Manager, Gary Champion, Globecast added, "This was a huge undertaking for what ended up being a remarkable day. To give you an idea of the sheer scale of events, we provided 65 IRD's and full downlink systems off three satellites just to support the BBC alone. Based on our success, we have already been asked to provide 15 trucks for the Scottish Elections next May.

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About Globecast

Globecast opens up global opportunities in broadcasting by making content distribution and management simple. Part of the Orange group, Globecast delivers tailored content management and delivery solutions to meet the needs of markets all over the world. For channels, Globecast provides media management and playout solutions as well as global content delivery via fibre, satellite, and IP. Through its fleet of SNG vehicles and production partners, the company also provides coverage of news, sports, and special events around the globe. Globecast has capacity on all the world's major broadcast satellites, a three-continent proprietary fibre network and state-of-the-art facilities in the world's biggest media hubs. Finally, Globecast has a content aggregation and distribution team that helps secure distribution on leading Pay TV platforms. Present in Europe, the Americas, the Middle East, Asia, Africa and Australia, Globecast offers simplicity, flexibility, and knowledge to the world's leading broadcasters.

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