



## Globecast delivers every all the main action from Roland Garros

Paris, 09 June 2015 — [Globecast](#), the global solutions provider for media, was once again central to the coverage of this year's French Open from the iconic Stade Roland Garros via services for [MP & SILVA](#), the international media rights company.

As the second major of the year, following on from the Australian Open, Roland Garros is considered the pinnacle of clay court tennis. Globecast provided contribution and European satellite distribution services for coverage of the tournament. In total, more than 1400 hours of feeds were transmitted over the 15 days of the tournament.

For this year's tournament, Globecast provided an end-to-end service, including encoding (HD MPEG 4), contribution and distribution services. Live signals from each of the seven main courts at the stadium, as well as the international Super Signal of daily highlights and a number of unilateral ad hoc signals, were provided to MP & SILVA. Globecast also handled the aggregation and multiplexing of two muxes (one with signals from four courts and the other comprising three), an SCPC signal for the international Super Signal and the daily highlights. The latter was via its UK facility.

Contribution was supported via two fully redundant fibre paths; signals were fed through to Globecast's national switching centre at Serte, Paris then on to the London teleport at Brookman Park for satellite uplink. Globecast provided a full 72 Mhz transponder on Eutelsat 7B to maximise the reach of the distributed content.

The entire project was set up and managed by a dedicated team of Globecast staff, including four senior engineers and project managers to handle set up, pre-tournament

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tests and the provision of service for all the duration of the event. During the tournament, an additional team from the Serte MCR was assigned to the project.

A range of value-added services also formed part of the package delivered to MP& SILVA. These included bookings, help desk and customer support for Licensed Rights Holder Broadcasters. These services were supported by Globecast's Booking and Operations teams in Italy, which also provided constant monitoring of all the feeds via the Globecast Teleport in Rome.

Alessandro Alquati, Managing Director of contribution at Globecast, said, "Being involved in such an iconic event like Roland Garros is always an honour. As with every major tournament, there is the drive to deliver bigger and better coverage each year and this is what we helped MP & SILVA provide to its broadcast customers. However, a project of this size and magnitude is not without its challenges. The main challenge we had to face was implementing the service and beginning transmitting in a very short time frame. These were minimised due to the breadth and depth of our offering; we were able to provide a one-stop service covering everything from encoding to fibre links through to satellite capacity and uplinking as well as provide a team of specialist staff to support the whole event."

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#### **About Globecast**

Globecast opens up global opportunities in broadcasting by making content distribution and management simple. Part of the Orange group, Globecast delivers tailored content management and delivery solutions to meet the needs of markets all over the world. For channels, Globecast provides media management and playout solutions as well as global content delivery via fibre, satellite, and IP. Through its fleet of SNG vehicles and production partners, the company also provides coverage of news, sports, and special events around the globe. Globecast has capacity on all the world's major broadcast satellites, a three-continent proprietary fibre network and state-of-the-art facilities in the world's biggest media hubs. Finally, Globecast has a content aggregation and distribution team that helps secure distribution on leading Pay TV platforms. Present in Europe, the Americas, the Middle East, Asia, Africa and Australia, Globecast offers simplicity, flexibility, and knowledge to the world's leading broadcasters.

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