



Press release

Globecast Appoints New Chairman and CEO

Paris – 1 December 2015 — [Globecast](#) has today announced that Philippe Bernard has been appointed as its new Chairman and Chief Executive Officer, succeeding Olivier Barberot. He brings a wealth of international experience and has a track record for sales and customer relations expertise.

Philippe Bernard will drive Globecast's strategy to position the company as a fully global and integrated media solutions provider that addresses the changing needs of markets and customers - as a complement to its position as the largest international independent teleport operator and satellite services provider.

"I'm honoured and grateful for the opportunity to lead this exceptional company with dedicated, talented and creative professionals," said Philippe Bernard. "Globecast is a leading company in the broadcast and media industry, with multi-cultural employees passionate about their work and driven by the desire of offering the best quality and bespoke media solutions to its customers. Broadcasters and media companies are having to respond to evolving consumer viewing habits, and Globecast is perfectly positioned to help them take advantage of new market opportunities. We will keep providing customers with greater access to our expertise."

Globecast's position in the market is underpinned by its global reach, supported by Media Centres in key locations around the world. This unique combination enables it to deliver an end-to-end solution offering for everything from media preparation to VoD logistic, playout and international distribution – in a truly unified manner across all its territories.

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Philippe Bernard joins Globecast from the Orange Group, where has served as EVP of Quality, Customer Experience & Sales since July 2013. Prior to that he was CEO of Transpac, before joining Orange Group as VP of Orange Business Solutions, based in the UK, and went on to take over the European Sales and Customer Relations Division. He is a graduate of the prestigious Ecole Polytechnique.

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About Globecast

Globecast increases broadcaster's profitability by providing highly efficient media management, distribution, monetisation and contribution solutions. We enable our customers to reach any audience on any platform globally, including OTT, satellite and cable, while only delivering content to Globecast once. Globecast provides a seamless global service with expertise and operational facilities on the ground in London, Paris, Singapore, Los Angeles, Rome, and Johannesburg, with Media Centers – featuring full media management and playout services – in London, Singapore, Paris and Los Angeles. Our global approach allows customers to contract once for a turnkey end to end global solution tailored to support their business objectives.

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