



Globecast Announces Pioneering New Remote Production Service at IBC 2016

IBC Stand 1.A29, Amsterdam, 5th September 2016 — [Globecast](#), the global solutions provider for media, will announce its pioneering new Remote Production service at IBC 2016. This innovative solution enables Globecast customers to think differently about what events they cover and how, bringing together a variety of premium technologies to create a brand new acquisition service.

Globecast's Remote Production offering turns the concept of traditional supply of a ready-to-broadcast feed from venues on its head. Initially targeting major live sports broadcasts, this new remote production service will enable content owners, be they major event rights holders or local events promoters, to more easily select from multiple source feeds or content distribution feeds, whether via their own global locations or from feeds provided by international broadcasters.

Globecast's Remote Production service will allow its customers to create bespoke programming in their local studio, on their own production systems, and prepare their own customized ready-to-broadcast feeds. More importantly, customers can eliminate the need to send dedicated production teams to different locations, avoiding technology, travel and personnel costs that are now part and parcel of covering a major live sporting event.

Globecast is now putting in place the technology to provide efficient access to source feeds - directly from cameras and elsewhere - to international broadcasters at key Globecast Media Center handover points, with delivery in secure IP format. A combination of the company's compression and overall transmission skillsets is powering

the creation of a low latency, highly scalable network around which the service will operate.

Michele Gosetti, EVP at Globecast said, "We're always evolving our services - both technically and commercially -to better support our customers. With our new Remote Production service we've harnessed the power of our distribution services and our unparalleled network reach to deliver an innovative approach that offers customers a way to deliver new content services more flexibly and cost efficiently."

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About Globecast

Part of the Orange Group, Globecast provides agile and seamless content acquisition, management and distribution services globally. The company constantly innovates in an evolving IP-centric environment to provide reliable and secure customer solutions. Globecast has created the number one global hybrid fiber and satellite network for video contribution and distribution. This network enables multiplatform delivery including TV Everywhere OTT, Satellite, cable, Video on demand, CDN delivery as well as cloud-enabled media services. The company remains the trusted partner for coverage and international delivery of news, sports, and special events around the globe.

Customers enjoy a seamless global experience on the ground from 12 interconnected Globecast owned facilities, including Los Angeles, London, Singapore, Paris, Rome, and Johannesburg.

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