



Press release

SES TO PROVIDE CAPACITY AND UPLINK SERVICES TO GLOBECAST FOR AFRICA

The renewed multi-year agreement will help Globecast's customers access pan-African content distribution

LUXEMBOURG, 8 September 2016 -- SES S.A. (Euronext Paris and Luxembourg Stock Exchange: SESE) today announced the renewal of a long-term agreement with Globecast, global media solutions provider, for capacity on SES-5 at 5 degrees East.

The multi-year agreement will provide Globecast with the use of more than one transponder on the SES satellite. SES will deliver capacity as well as uplink services from the SES teleport in Betzdorf, Luxembourg, primarily for free-to-air channels targeting sub-Saharan countries.

“At Globecast we provide bespoke content management and delivery solutions, helping our customers reach audiences all over the world. This is only possible with reliable partners at all stages of the content delivery chain and we are happy to continue our long-term partnership with SES,” said Didier Mainard, EVP Sales, Marketing and Communications at Globecast. “The African market is experiencing steady growth in content demand, where viewers are looking for better TV experiences. SES’s highly reliable satellites and infrastructure will further help us in catering for this expanding market need.”

“We are pleased to announce the renewal of SES’s agreement with Globecast, as it will enable our long-term partner to provide top quality content delivery services on a Pan-African scale,” said Ferdinand Kayser, Chief Commercial Officer at SES. “SES’s Sub-Saharan beam combined with SES’s overall technical capabilities will ensure quality transmission. We are delighted to continue working with Globecast to serve millions of households in Africa.”

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About SES



SES (Euronext Paris and Luxembourg Stock Exchange: SESG) is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. Focusing on value-added, end-to-end solutions in four key market verticals (video, enterprise, mobility and government), SES provides satellite communications services to broadcasters, content and internet service providers, and mobile and fixed network operators, as well as business and governmental organisations worldwide. SES stands for long-lasting business relationships, high-quality service and excellence in the satellite industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements. Further information available at: www.ses.com

About Globecast

Part of the Orange Group, Globecast provides agile and seamless content acquisition, management and distribution services globally. The company constantly innovates in an evolving IP-centric environment to provide reliable and secure customer solutions. Globecast has created the number one global hybrid fiber and satellite network for video contribution and distribution. This network enables multiplatform delivery including TV Everywhere OTT, Satellite, cable, Video on demand, CDN delivery as well as cloud-enabled media services. The company remains the trusted partner for coverage and international delivery of news, sports, and special events around the globe.

Customers enjoy a seamless global experience on the ground from 12 interconnected Globecast owned facilities, including Los Angeles, London, Singapore, Paris, Rome, and Johannesburg. www.globecast.com