

# Content Acquisition Aggregation and Distribution

Worldwide content for the international PayTV marketplace



Globecast sources networks with cleared rights and delivers content in any format, to any platform, reaching audiences around the world

### For Content Owners :

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- Present your content to Pay TV platforms
- Expand your reach into new markets and territories
- Push your content to new audiences
- Get technical, marketing & other support

### We provide

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- Market assessment to identify opportunities to increase revenue, ARPU & create more compelling content packages
- Content acquisition to acquire the right content for the right audience
- Compliance, when available, to ensure that content is adapted to domestic markets and audiences
- Technical signal capture and delivery to operator platforms via your preferred delivery method (satellite, fiber, public IP)
- Marketing support to increase subscriber uptake and viewership

### For Pay TV Platforms & Operators

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- Choose from a growing list of rights-cleared content
- Centralized access to content creators and owners worldwide
- Deliver efficiently content in any format, to any location or facility as you specify

### Content Portfolio Snapshot

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- +100 channels
- +10 ethnic bouquets
- +15 operators
- +20 languages
- +10 genres

Celebrity | Combat Sports | Comedy  
Faith-Based | General Entertainment  
Infotainment | Lifestyle | Movies & Films  
Music | News | Pop Culture |  
Reality | Travel

### They trust us

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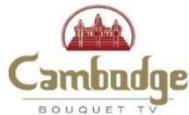


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## Existing Regional and Thematic Packages

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## Sampling of Our Content Portfolio (please ask us for more details)

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