



First Korean Channel in the UK Arirang TV Selects Globecast for HD Channel Launch on Sky

Paris, France — 10th October 2016 — [Globecast](#) has been selected by [Arirang TV](#) to launch its new HD channel on Sky's satellite platform in the UK and Ireland. Arirang TV is a Seoul-based public service broadcaster that provides a mix of English language news, cultural programs, educational shows and documentaries and is the first Korean channel available to Sky viewers.

Didier Mainard, SVP Sales, Marketing and Communications at Globecast, said, "In a country as multicultural as the UK, there's a huge demand for programming from different International broadcasters. We're delighted to have been chosen by Arirang TV. The reach of our network, our strong relationships platform operators and the expertise and knowledge of our staff on the ground were key to the success of this project."

On top of the ground services and satellite capacity, Globecast provided Arirang TV with assistance and guidance to gain a European Broadcasting License, liaised with the UK satellite platforms Sky and Freesat, and worked with PRS for Music regarding the channel's music licensing.

Leo Park, Senior Manager Satellite Distribution and Marketing, at Arirang TV said, "This is a major milestone for Arirang TV, and we're delighted to bring our programmes to a new British audience. We chose Globecast to deliver our content because of its reputation, network reach and strong relationships with platforms like Sky."

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About Globecast

Part of the Orange Group, Globecast provides agile and seamless content acquisition, management and distribution services globally. The company constantly innovates in an evolving IP-centric environment to provide reliable and secure customer solutions. Globecast has created the number one global hybrid fiber and satellite network for video contribution and distribution. This network enables multiplatform

delivery including TV Everywhere OTT, satellite, cable, video on demand, CDN delivery as well as cloud-enabled media services. The company remains the trusted partner for coverage and international delivery of news, sports, and special events around the globe.

Customers enjoy a seamless global experience on the ground from 12 interconnected Globecast owned facilities, including Los Angeles, London, Singapore, Paris, Rome, and Johannesburg.

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