



PRESS RELEASE
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Globecast and Imagina France partner for first demonstration of Live Remote Production solution with French League 1 match broadcast

Paris, December 6th 2016 – On 30th November, for the first time Globecast and Imagina France demonstrated live Remote Production service. This Remote Production offering turns the concept of the traditional supply of a ready-to-broadcast feed from venues on its head. This demonstration brought multiple signals from a French League 1 match from which programming was then created remotely.

The broadcast was of the French League 1 football match between Bastia and Bordeaux. Images from five dedicated cameras and their associated signals (CCU, tally, intercom, etc.) were sent from the Bastia stadium (in Corsica) to the Imagina France production truck in Boulogne (near Paris). This was acting as central production unit where the director and his team operated. Signal transport was provided by Globecast via a 1Gbps link, with a total latency of 100ms in JPEG2000 and 350ms in H.264.

Allowing live programmes to be produced remotely from places where events occur regularly - stadiums, racecourses, theatres etc. - opens up new possibilities for broadcasters and rights holders. Providing multiple raw feeds facilitates the production of diversified content. Moreover, the availability of multiple sources at a central production site allows the production of a variety of programme formats of the same event at lower cost, which optimises monetisation.

By demonstrating the feasibility of a fully remote production of a major sporting event from a location with strong technical and logistical constraints, Globecast and Imagina France have proved that it's possible to provide the market with packaged or customised solutions that meet content providers' needs.



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Michele Gosetti, France Sales Director and Global Contribution Operations at Globecast, says, "The success of this first demonstration in France confirms our desire to develop our services to help our customers face market pressures while also providing innovative content. Remote Production is an exciting approach that gives them the opportunity to offer flexible and cost-effective content."

Jérémie Roudaire, General Director Imagina France, says, "The Mediapro Group is recognised worldwide for its traditional and remote mobile video production solutions. With this project we wanted to show what we believe to be the future of mobile video in France and to offer our customers, with the help of Globecast, new solutions. Indeed, we have developed experience of working this way in Spain where Mediapro Group produces an average of 10 matches per day of La Liga Santander in Barcelona from 40 stadiums all over the country."

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About Globecast

Part of the Orange Group, Globecast provides agile and seamless content acquisition, management and distribution services globally. The company constantly innovates in an evolving IP-centric environment to provide reliable and secure customer solutions. Globecast has created the number one global hybrid fiber and satellite network for video contribution and distribution. This network enables multiplatform delivery including TV Everywhere, OTT, satellite, cable, video on demand, CDN delivery as well as cloud-enabled media services. The company remains the trusted partner for coverage and international delivery of news, sports, and special events around the globe. Customers enjoy a seamless global experience on the ground from 12 interconnected Globecast owned facilities, including Los Angeles, London, Singapore, Paris, Rome, and Johannesburg. www.globecast.com |

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About Mediapro Group



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The Mediapro Group is one of the leading audiovisual groups in Europe. With a worldwide presence, the group provides creative technical solutions with the aim of creating and transmitting all types of audiovisual products. Based in France in 2012, with Imagina France, our company has the ambition to become a major challenger in audiovisual services in France, relying on the know-how and resources of our Group and developing a specific offer on the French market: OB van, Remote Production, TV channels management, playout, engineering ...

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