



Globecast provides complete contribution and distribution services for the Total Africa Cup of Nations 2017 in Gabon

Paris – February 7th, 2017 — From 14th January to 5th February, Globecast ensured the successful international coverage of the 31st Total African Cup of Nations 2017 from Gabon. Globecast provided a full HD contribution and distribution service for African, European and Asian broadcasters as well as an IP platform.

To cover this major event in the international football calendar, in which 16 African national teams participated, the Confederation of African Football (CAF) and Lagardère Sports (leader in the management of African marketing and audiovisual rights) enlisted Globecast for its technical and strategic know-how. More than 15 major broadcasters from Europe, Africa and Asia covered the event taking the Globecast live feeds. During the tournament, many additional African channels also provided coverage depending on who was playing.

Globecast provided uplinks and contribution (primary and backup sources) by deploying two flyaway antennas (C- and Ku-band) in each of the four official tournament stadiums. To do this, Globecast managed the shipping and local logistics for nine HD satellite broadcast antenna kits representing a total of six tons of equipment.

In Gabon, Globecast provided a team of engineers and a global coordinator from Globecast Reportage and its Nairobi subsidiary. In its Parisian facility (Paris-Archives/Serte), a dedicated team supervised and coordinated contribution links and international distribution for each match. Globecast also provided two commentator posts (both French) and handled the insertion of sponsors' graphical elements to enrich the live broadcasts from its Paris MCR.

In addition to broadcast distribution, Globecast also operated a video file distribution platform, which provided the rights holders with about thirty minutes of new material per day, divided into a dozen targeted sections, as well as the live streaming of the games for exclusive Lagardère Sports editorials requirements.

Michele Gosetti, EVP Sales France, said, "It was with great enthusiasm that Globecast ensured the very successful transmission of the 31st edition of the 2017 Total Africa Cup of Nations in Gabon. We transmitted 180 hours of live HD programming plus a hundred hours of private signals. We not only ensured the contribution and distribution of the main signal through six C and Ku-band satellites, but also provided the IP and content enrichment solutions that are now a common part of the coverage of major events. This important project is another example of how Globecast continues to develop its range of services to support its customers in the face of market changes, from and to any place in the world."

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About Globecast

Part of the Orange Group, Globecast provides agile and seamless content acquisition, management and distribution services globally. The company constantly innovates in an evolving IP-centric environment to provide reliable and secure customer solutions. Globecast has created the number one global hybrid fiber and satellite network for video contribution and distribution. This network enables multiplatform delivery including TV Everywhere OTT, Satellite, cable, Video on demand, CDN delivery as well as cloud-enabled media services. The company remains the trusted partner for coverage and international delivery of news, sports, and special events around the globe. Customers enjoy a seamless global experience on the ground from 12 interconnected Globecast owned facilities, including Los Angeles, London, Singapore, Paris, Rome, and Johannesburg. www.globecast.com | [LinkedIn](#) | [Twitter](#)

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