



## Globecast appoints Ken Fuller as CTO in the US

**Los Angeles, March 28th, 2017** — [Globecast](#), the global solutions provider for media, has announced the appointment of Ken Fuller to the post of Chief Technology Officer (CTO) of Globecast Americas, effective immediately. Ken will lead all aspects of the company's technical development and will work closely with the executive management team to establish a clear and strategic technical vision.

In his new role, he will oversee key vendor relationships and investigate, purchase, and implement new technologies. On top of this, Fuller will manage a team of 30 in the US. He reports to Globecast COO Philippe Fort who is based in Paris.

Eddie Ferraro, Managing Director, Globecast Americas, commented, "Globecast is thrilled to welcome Ken as the newest member of our strong and growing team. Ken's impressive experience in broadcast and satellite transmission as well as OTT, VOD and media management makes him an incredible asset to Globecast. He will successfully implement the roadmap we need to continue to deliver high caliber solutions to our customers around the world."

Prior to joining Globecast, Fuller held the post of Senior Vice President of Operations at Deluxe Entertainment Services Group in Burbank, CA, where he was responsible for several integration groups that focused on ingest, QC, metadata management of packaging and delivery of SVOD, TVOD, and streaming content. Before then, he spent several years as Senior VP and General Manager at Encompass Digital Media, Inc., where he was responsible for the company's metro Los Angeles operations, production, engineering and facilities services. Fuller is also a Past President of the Society of Motion Picture and Television Engineers as well as an SMPTE Fellow. In addition, he was Director of Broadcast and Network Operations NBC New York. While there, he received five Technical Emmy Awards for his work on NBC's Olympic broadcasts.

Fuller said, "I'm delighted to become part of the team at Globecast, especially at a time when broadcasters and media organizations are experiencing so much change and growth. In my new position, I'm committed to helping ensure that our customers have full visibility on the value we offer, and I'm looking forward to engaging with the industry to deliver a technical strategy that's successful for everyone."

### **About Globecast**

Part of the Orange Group, Globecast provides agile and seamless content acquisition, management and distribution services globally. The company constantly innovates in an evolving IP-centric environment to provide reliable and secure customer solutions. Globecast has created the number one global hybrid fiber and satellite network for video contribution and distribution. This network enables multiplatform delivery including TV Everywhere OTT, Satellite, cable, Video on demand, CDN delivery as well as cloud-enabled media services. The company remains the trusted partner for coverage and international delivery of news, sports, and special events around the globe. Customers enjoy a seamless global experience on the ground from 12 interconnected Globecast owned facilities, including Los Angeles, London, Singapore, Paris, Rome, and Johannesburg. [www.globecast.com](http://www.globecast.com) | [LinkedIn](#) | [Twitter](#)

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