



## Globecast partners with Intelsat to expand TRT World into the Americas and Asia

**Paris, France, 23<sup>rd</sup> May 2017** — [Globecast](#), the global solutions provider for media, has partnered with Intelsat S.A. (NYSE: I), operator of the world's first Globalized Network, to distribute the international 24-hour news platform [TRT World](#) into the Americas and Asia. Under the multi-year deal, Globecast will transmit TRT World high-definition channel in English to Asia and the Americas via the Intelsat 20 and Intelsat 21 satellites using the Intels23atOne® Fiber Network and teleport services.

Philippe Bernard, CEO at Globecast commented, "We're delighted to be working with Intelsat to help broaden TRT World's footprint and deliver HD content to millions of viewers in Asia and the Americas. This deal underscores our commitment to doing what we do best — which is providing our customers with a way to efficiently distribute content and tap into new growth areas around the world."

Globecast is expanding its longstanding relationship with Intelsat to distribute TRT World content to Asia and Latin America on Intelsat's highly penetrated video neighborhoods. Intelsat 20, located at 68.5 East degrees, is the leading distribution and Direct-to-Home distribution platform serving Africa and the Indian Ocean region. Intelsat 21, located at 302 degrees East, is one of four satellites comprising Intelsat's powerful video neighborhoods serving the Latin America region.

Deputy Director General of TRT Ibrahim Eren states that it is important for TRT World to be available on Intelsat 20 and 21. Eren says, "Intelsat is renowned for its advanced fleet of satellites and overall expertise in the business. Through their

help, coupled with sophisticated technology from Globecast, we're delighted to expand TRT World to millions of viewers across the Americas and Asia,"

Rhys Morgan, Intelsat's Managing Director, Europe, commented, "Globecast has been an important partner of ours for many years and we're excited to be working with them on further distributing TRT World's content. It's another way for us to further in our media neighborhoods to ensure that we can support the growth of our customers distributing new high definition programming around the world."

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#### **About Globecast**

Part of the Orange Group, Globecast provides agile and seamless content acquisition, management and distribution services globally. The company constantly innovates in an evolving IP-centric environment to provide reliable and secure customer solutions. Globecast has created the number one global hybrid fiber and satellite network for video contribution and distribution. This network enables multiplatform delivery including TV Everywhere OTT, Satellite, cable, Video on demand, CDN delivery as well as cloud-enabled media services. The company remains the trusted partner for coverage and international delivery of news, sports, and special events around the globe. Customers enjoy a seamless global experience on the ground from 12 interconnected Globecast owned facilities, including Los Angeles, London, Singapore, Paris, Rome, and Johannesburg. [www.globecast.com](http://www.globecast.com) | [LinkedIn](#) | [Twitter](#)

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