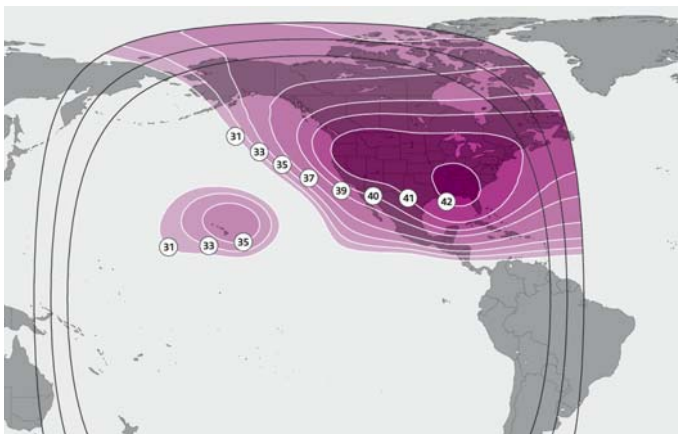


SES-1

@ 131°W - C-Band

A prime High Definition location over North and Central America

Reaches a large community:



- Powerful coverage of the US, Canada, Mexico and the Caribbean
- A long lasting and strong HD position on the Western Arc offering Tier 1 cable programming
- 100% penetrated in all DTH, Cable, DTT, and IPTV US content delivery platforms
- A potential of 115 million TV homes:
 - 61 million via cable
 - 34 million via satellite DTH Pay-TV with Direct TV and Dish
 - 12 million via DTT
 - 8 million via IPTV

On this satellite, Globecast offers:

- A brand new platform operated from Culver City, LA
- Cisco PowerVu encryption available and compatible with all America's content distributors
- Fulfillment and deployment of commercial IRD's
- Complementary delivery via OTT (TV Everywhere)
- A range of media management solutions including playout, channel localization, creative services, preparation, VOD packaging etc.

Carries a prime and diverse neighborhood:

- 250+ channels
- 70+ in HD encrypted or Free-To-Air
- With the presence of the main US home entertainment and family networks as Lifetime, Viacom, Hallmark, E!, NBC, Discovery, Showtime, Scripps, Univision
- Offering channels of all kinds as: MTV, Nick Jr, CNBC, Travel Channel, BBC America, E!, Syfy, Comedy Central, the Movie Channel, QVC

Customer References:

