



Software-based IP Monitoring | Analysis | Compliance

FOR IMMEDIATE RELEASE

Globecast Selects Mediaproxy Broadcast Compliance and Monitoring Software

London, United Kingdom, November 20th, 2017 Mediaproxy, the leading provider of software-based IP broadcast solutions for compliance, monitoring and analysis, has announced that Globecast, the global solutions provider for media, has chosen its LogServer software solution for its London and Singapore facilities.

Globecast helps customers to manage their content and make it available wherever required, by anyone required. The company provides agile and seamless content acquisition, media management, VOD logistics, OTT and distribution services globally, constantly innovating and investing in new technologies to create customer-centric new services. With points of presence in the Americas, Asia, Europe, and Africa Globecast is relied upon by content owners of all sizes around the world.

Globecast's facilities can ingest broadcast feeds from satellite, digital terrestrial television, and IP networks for aggregating, processing, and delivering live and file-based content around the world. LogServer, Mediaproxy's software-based broadcast and IP monitoring solution, provides real-time compliance monitoring, reporting, and incidence management. Using Mediaproxy's LogServer software suite, Globecast is able to ensure full compliance with local broadcast regulations including loudness, subtitling, and closed captioning. The LogServer solution was installed at Globecast's London facilities by Mediaproxy's UK based partner, Polar Graphics.

"With Mediaproxy we can ensure the highest level of regulatory compliance and quality control possible for our customer," said Sylvain Merle, CTO of Globecast. "As content delivery and consumption becomes increasingly multi-screen and multi-format, the agility provided by the LogServer software suite will allow us to stay one step ahead of evolving viewer trends."

"We are very pleased that Globecast has chosen our software based solution as we know how seriously they take broadcast compliance and quality assurance," said Mark Horschler, VP of Global Marketing at Mediaproxy. "We are looking forward to working with the UK team and continue to deliver the most reliable and advanced solution."

About Mediaproxy

Since 2001, hundreds of engineers around the globe, rely daily on Mediaproxy's unified software solutions for 24/7 monitoring, analysis, multiviewing and capture of live video from broadcast and OTT sources. With support for the latest formats and standards including 4K, HEVC, SMPTE 2022-6, HLS, MPEG-DASH, RTMP, ATSC 3.0, and DVB-2, Mediaproxy consolidates analysis of on-air incidents, content search and ad verification via easy to use web browser and mobile interfaces. Compliant with current broadcast and IP streaming regulations, Mediaproxy supports all current industry standards for closed captioning, DVB Subtitling, SCTE-35, SCTE-104 and loudness. Whether on the ground or in the cloud, broadcast monitoring, analysis and compliance functions can be performed all in one place.

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About Globecast

Globecast helps customers to manage content and to deliver it wherever, however and whenever required. The company provides agile and seamless content acquisition, management and distribution services globally, constantly innovating and investing in new technologies to create customer-centric new services. Globecast has created the number one global hybrid fibre and satellite network for video contribution and distribution. It delivers any type of video service including: TV Everywhere OTT, satellite, cable, video-on-demand and CDN using cloud-enabled media solutions. It supplies Content Acquisition, Aggregation and Distribution (CAAD) services to over 110 networks.

The company remains the trusted partner for global coverage and international delivery of news, sport, and special events around the globe. Customers enjoy a seamless global experience from 12 interconnected Globecast-owned facilities, including Los Angeles, London, Singapore, Paris, Rome, and Johannesburg.