



Revelation TV selects Globecast for playout operations

Paris, 11th December 2017 — [Globecast](#), the global solutions provider for media, has built upon its existing relationship with the UK-based Christian broadcaster [Revelation TV](#) to provide full playout capabilities including daily live feeds and schedule-driven recordings of the feeds, exception-based QC of content, and metadata supply to Revelation's scheduling systems.

Revelation TV and Globecast have been working together since 2003 when Globecast began providing satellite capacity for distribution on the UK Sky platform at the orbital position 28.2° East. The position is now occupied by Astra 2G.

Gordon Pettie, CEO at Revelation TV commented, "After many years of managing our own playout, we felt it was time to enlist Globecast for this so we can increase our efficiency and concentrate on other areas of our business. Because we've already been working with Globecast for several years, we have a deep level of trust with them to provide the mix of broadcast business acumen and technical know-how we need to keep our channel running on a 24-hour, 7-day a week basis."

Revelation TV is on the Sky and Freesat platforms as well as via Roku's Media Player in the UK and across Europe. It broadcasts live and recorded religious-based television programmes 24/7. The company produces much of its own content from its studios in both London and Spain.



Juliet Bayliss, Sales Director at Globecast commented, "We're delighted to be building upon our strong and highly valued relationship with Revelation TV to manage their playout operations. This is a great way for us to help them simplify their daily operations and optimize their business processes — both of which are hugely important for a 24/7 broadcaster."

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About Globecast

Globecast helps customers to manage content and to deliver it wherever, however and whenever required. The company provides agile and seamless content acquisition, management and distribution services globally, constantly innovating and investing in new technologies to create customer-centric new services. Globecast has created the number one global hybrid fiber and satellite network for video contribution and distribution. It delivers any type of video service including: TV Everywhere OTT, satellite, cable, video-on-demand and CDN delivery using cloud-enabled media solutions. It supplies Content Acquisition, Aggregation and Distribution (CAAD) services to over 110 networks.

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