

HEAVENT MEETINGS 2018

Stand: E27, 27th-29th March, Palais Des Festivals et des Congrès de Cannes

Globecast is pleased to be exhibiting at the show for venue/hotel managers and event service providers.

On show from Globecast

Media Service Platform

Globecast will be showing and demonstrating its **Media Service Platform**. This dynamic, easy-to-use platform allows users to live stream any type of event directly to social media: Facebook Live, YouTube Live, Periscope and any other relevant platforms, quickly and easily. It can also create edited video-on-demand clips from live streams that can then be shared as required.

M'ICar – Cost-effective, flexible, go anywhere connectivity

Globecast will also be highlighting its **M'ICar** video transmission solution, a small vehicle equipped with combined satellite and mobile network technologies to transmit live or recorded video over the internet. Highly cost-effective, it allows event organizers, venue owners and companies across multiple sectors to use high-quality, live video for the first time. M'ICar is a highly connected "mobile office", meeting the needs of companies of all sizes, to stream to a website or to contribute to a Web TV channel, for example. It can also be used to connect people out in the field to gather live or recorded footage for presentations or product/service demonstrations. With its all-digital equipment, the M'ICar is ready for action faster than ever, and thanks the plug and play setup, your content will be available where you want it, when you want it.

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