

MEASAT-3

@ 91.5° East - C-Band

The leading HDTV satellite in Asia, with extensive Asia-Pacific coverage

Reach:



- Over 100 countries, representing 70% of the world's population
- Higher number of affiliates in key markets (Southeast Asia, North Asia & India)
- Cable and IPTV HD platforms and key TV headends in Asia
- UHD 4K ready
- A potential of over 375M Pay-TV Subs

Globecast offers:

- Top value for HDTV satellite distribution in Asia
- Uplink from Singapore to a broadcast footprint which covers Asia, Australia, the Middle East, Eastern Europe and Eastern Africa
- Co-location with MEASAT-3a, creating a position of choice for the HDTV neighbourhood for major international HD channels, reaching all key HD Pay-TV platforms in Asia
- Cost-effective distribution for channel distribution in DVB-S2 and MPEG-4
- Assistance in securing carriage on cable, DTH and IPTV networks in relevant markets

Superior and diverse neighborhood:

- Well-balanced coverage with fairly uniform reception across Asia.
- More than 120+ channels, 70+ in HD & 4 in UHD (4K)- Truly a video hot-slot for Asia
- The best-established C-band HDTV neighbourhood of Asian satellites
- Major international HD channels at this location & co-location: BBC, AXN, Sony One, ITV Choice, FOX, Discovery Networks, A+E Networks, Turner International, etc.

Customer References:

