

NileSat/Eutelsat

@ 7° West - Ku-Band

Hot spot over Middle East and North Africa

Reach:



- Privileged coverage of all MENA countries
- 77+ million TV households in the region
- Satellite represents 92% of TV reception modes with 94% in Free-To-Air
- 7° W covers 94% of the satellite market with 51.5 million homes, +90% since 2010:
 - 48.8 million in Free-To-Air
 - 2.7 million in Pay TV
- Receiving antennas as small as 50cm

Globecast offers:

- Unrivalled expertise as the largest service provider of satellite platforms
- Extensive fiber network connected to main teleports in the region
- Complementary delivery via OTT (TV Everywhere)
- A range of media management solutions including playout, channel localization, creative services, preparation, VOD packaging etc..
- Assistance for encryption compatible with Pay TV packages

Superior and diverse neighborhood:

- 1050+ TV and radio channels (+ 53 % since 2010)
- 60+ HD channels
- Major MENA and international channels:
 - Al Jazeera, Abu Dhabi sports, Qatar TV, Oman TV, Jordan Sport, TV Tunisia, Bahrein TV, Dubai TV, Cairo TV, CTV, ETV, ANN, Magreb TV, TDA, SNRT, Fox, MTV, Cartoon, Zee TV, B4U, TRT World (HD)
- 2 Pay TV packages: BeIN Sports and OSN

Customer References:

