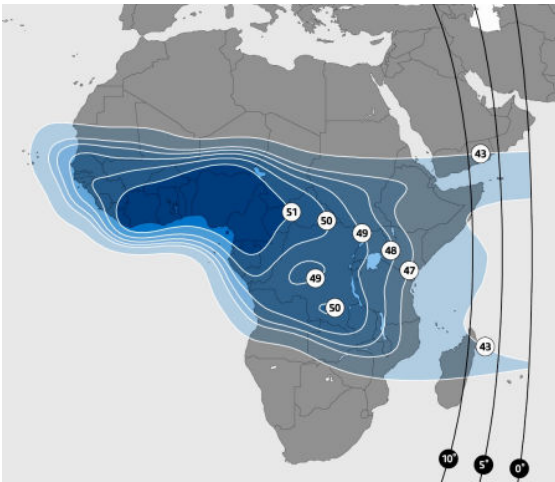


SES-4

@ 22° West - Ku-Band

Access to Western and Central Africa and benefit from Globecast's experience in the booming African market

Reach:



- 20+ countries covered and a potential of 20+ million TV households
- Access to 500+ premium hotels in Western Africa
- Presence of CanalSat Afrique Pay-TV- Package and TNT SAT Africa
- Maximum optimized viewership when bundled with the complementary FTA community on SES-5

Globecast offers:

- A DTH MPEG2 DVB-S platform managed from Paris offering access to CanalSat Africa and TNT SAT Africa communities*
- The chance to increase your audience growth in Africa on this dynamic market at a premium orbital position
- Easy access for your audience, with receiving antennas as small as 65 cm

Superior and diverse neighborhood:

- 230+ radios and channels
- A mix of French international and leading African channels with entertainment, music, news and sports

Customer References:



*Subject to agreement reached between The Pay TV package and the broadcaster