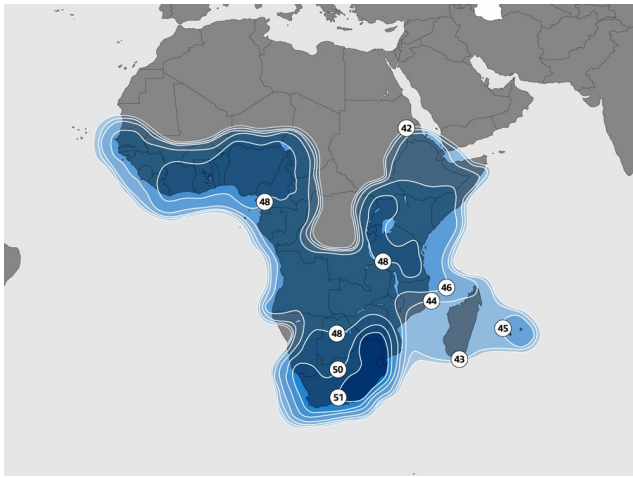


# SES-5

## @ 5° East - Ku-Band

The most powerful Sub-Saharan satellite in Ku-band – a fast growing neighborhood in a diverse and dynamic emerging TV market!

### Reach:



- A potential of 173 million TV households with an estimated 22 million increase until 2021
- About 50 countries covered and a growing demand for TV content by satellite
- Existing and growing Free-to-air, cable, DTT and MMDS audiences
- 19 million pay-TV subscribers
- Home of new Pay-TV packages as Zuku, StarSat and Openview HD
- A growing community of Free-to-Air channels

### Globecast offers:

- All means to get your program to SES-5
- One-hop delivery from Europe to the entire Sub-Saharan African region with 2 DTH DVB-S platforms managed from Paris
- Assistance to build your own Pay-TV network or to integrate existing Pay-TV packages\*
- Receiving antennas as small as 60cm to 90cm depending on the area
- end to end services to ensure your broadcast

### Superior and diverse neighborhood:

- 491 TV channels with 11 in HD and 102 radios with prime regional, pan-African and international programming
- 3.8 million DTH + 11,4 million DTT households
- 93 French channels with 24 free
- Diverse content from major broadcasters in multiple languages – everything from news and sports to cultural, educational and religious programming

### Customer References:



To watch our programs : DVB-S, MPEG 2, 12034 Mhz, Horizontal, 27,5 QPSK, FEC 3/4

\* Subject to EPG agreement reached between The Pay TV package and the broadcaster