

Connect with Viewers across North America on Galaxy 19



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Easily Distribute Content to Your Viewers in North America. As a content programmer, you want to maximize your revenue opportunities by expanding your reach to audiences who identify with your cultural or faith-based programming. You want people to easily find and watch your content regardless of their broadband reliability at home, with a guarantee that they enjoy a quality viewing experience. The Galaxy 19 neighborhood, a premier satellite direct-to-home community, gives you instant access to North American viewers with high delivery reliability.

The Galaxy 19 neighborhood is the place to be with:

- The largest independent TV and radio community attracting millions of viewers
- The greatest share of your target audience
- A single, reliable distribution solution for the U.S., Canada and Mexico
- Easy ways for viewers to get programming in 3 simple steps:

1. Purchase a small antenna

2. Set up the set-top-box

3. Tune into the desired frequency

Join a community over 200 multicultural and faith-based TV and radio channels reaching all of North America!

Benefits At-A-Glance

- Prominent programming from the Middle East, Europe, Asia and Africa
- Delivers specialty content from 60 countries in 30 languages and has the largest concentration of faith-based programming (with ~90 channels!)
- Content watched by 33% of all Farsi speakers and 28% of all Arabic speakers in the U.S.*
- Single solution targets all TV households, not just the 80% who have broadband access

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The Galaxy 19 Neighborhood Empowers You To:

Grow Your Audience, Not Your Cost

- Join the premier multicultural and faith-based direct-to-home community in North America
- Connect with an engaged audience which has grown consistently over the last 15 years
- Same flat cost whether you reach thousands or millions of viewers

Control Your Quality of Service

- Guarantee a quality viewing experience with satellite reliability
- Free yourself from the internet congestion nightmare; dedicated satellite capacity removes the worry that your content will be pixelated, buffered or undelivered
- Cost-effective distribution of SD and HD content with the latest compression technologies

79%

of viewers expressed a favorable opinion of the Galaxy 19 neighborhood programming.